

Dear Parents:

Our class has been chosen by the publishers of HIGHLIGHTS to receive a special offer for LET'S PLAY HIDDEN PICTURES™ books. We are pleased to be included.

These books combine all the irresistible fun of finding the hidden objects with other activities that turn "down time" into fun time and help children sharpen skills at home. Each 32-page book encourages kids to play with letters, sounds and numbers and to observe and compare what's alike and what's different.

When you accept this offer, you'll receive your first LET'S PLAY HIDDEN PICTURES book FREE. A second book will be included for you to review. If you choose not to keep the second book, just write "cancel" on the invoice and return it within 10 days. There's no further obligation.

You can keep the second book for just \$5.49, plus a nominal shipping and handling charge. You will receive two new LET'S PLAY HIDDEN PICTURES books about every four weeks at \$5.49 per book, plus shipping and handling. You are free to cancel any time. Your satisfaction is 100% guaranteed by HIGHLIGHTS.

LET'S PLAY HIDDEN PICTURES is the introductory level of the HIGHLIGHTS HIDDEN PICTURES CLUB. Upon completing this level, your child will automatically move to the more advanced EAGLE-EYE HIDDEN PICTURES level.

Please check YES or NO on this slip and sign and return this signed form to school so we can complete our records promptly and receive free classroom gifts.

Every activity in LET'S PLAY HIDDEN PICTURES™ builds self-confidence and reinforces skills kids need to succeed:

- Visual Perception • Concentration • Attention to Detail • Reading • Language Development
- Writing • Following Directions • Using Logic • Solving Problems

Every 32-page book pairs Hidden Pictures® scenes with other popular activities such as:

- Sticker Fun • Matching Games • Fun with Letters, Sounds and Numbers
- Rhyming • Sequencing Puzzles • Drawing Activities

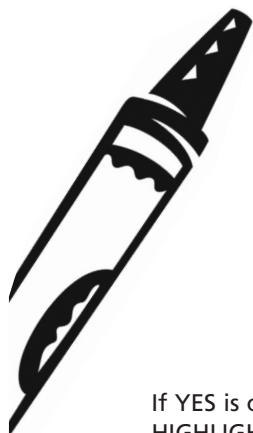
LET'S PLAY HIDDEN PICTURES books provide entertainment that motivates kids to think and learn, while rewarding them with a sense of accomplishment. Please fill in this form, sign it and return it to school tomorrow.

Thank you.

Your Child's Teacher



Please sign this slip and return it to school.



YES, we want LET'S PLAY HIDDEN PICTURES CLUB in our home.

NO, we do not wish to enroll.

If YES is checked above, you will be billed by HIGHLIGHTS HIDDEN PICTURES CLUB, P.O. Box 4002860, Des Moines, IA 50340-2860. Your satisfaction is 100% guaranteed.

Parent's Signature (Required)
Fill in below only if you checked YES.

Parent's Name (Please print)

Child's Name

Address

Apt. No.

City

State

ZIP

Parent's E-mail

Phone